

Demographics/Firmographics Survey Information



Project Managers in the Oregon Community Solar Program (ORSCP) will be asked to collect basic demographic/firmographic data on participants for use in public reporting about the program. This information will be entered by the Project Manager at the time that a Participant is enrolled on the ORSCP platform. This document is provided to document to Project Managers the types of information to be entered on the platform.

Project Managers are asked to collect this information from all customer customers and for non-low-income residential customers. Low-income customers will be asked these demographic questions by the Program's Low-Income Facilitator as part of the income verification process. Participants are under no obligation to answer any portion of the survey they do not wish to respond to, and the Program will only report survey responses in aggregate and will never identify demographic or firmographic information of individual participants.

The Program Administration team appreciates the support of Project Managers in collecting this information, which will be critical in documenting participation patterns in the program to the Oregon Public Utility Commission, Oregon State Legislature, and the broader public stakeholder community.

QUESTIONS FOR ALL NON-LOW-INCOME CUSTOMERS

1. Is there currently solar installed at your site?
 - a. Yes
 - b. No
 - c. I don't know

2. <if no to the above> What are the main reasons that you have not installed solar at your home or business? You may choose multiple responses.
 - a. I am not allowed to install solar (for example, I rent or live in an apartment or condo)
 - b. My home or business is a poor site for solar (for example, due to shading or other factors)
 - c. There are issues with my home or business that need to be fixed first
 - d. The process is too difficult
 - e. It is too expensive
 - f. The discounts and rebates weren't enough
 - g. I just never considered it
 - h. Other: _____

3. What is your primary reason or reasons for participating in the Oregon Community Solar Program? You may choose multiple responses.
 - a. To receive power from a renewable energy source

- b. To save money on my energy bill
- c. To support solar projects in my community
- d. Other: _____

ADDITIONAL QUESTIONS FOR RESIDENTIAL (NON-LOW-INCOME) CUSTOMERS

1. Do you own or rent your home?
 - a. I own my home, or a member of my household does
 - b. I am a renter
 - c. I am a landlord or property manager for this residence
 - d. Other: _____

2. What best describes the building where you live?
 - a. Single-family detached home
 - b. Single-family attached home (side-by-side units with shared walls, like a townhouse or rowhouse)
 - c. Duplex (2 units)
 - d. Building with 3 or more units (apartments or condos)
 - e. Guest house or accessory dwelling unit
 - f. Mobile or manufactured home
 - g. Other: _____

3. Which of the following racial and ethnic backgrounds best describe you? Please select all that apply.
 - a. African
 - b. Asian or Asian Indian
 - c. Black or African American
 - d. Hispanic, Latino, or Spanish
 - e. Middle Eastern
 - f. Native American or Alaska Native
 - g. Native Hawaiian and/or Pacific Islander
 - h. Slavic
 - i. White or Caucasian
 - j. Other: _____
 - k. Prefer not to respond

4. How many people currently live in your household full time, including yourself? The total should include any children that live in the home.
 - a. 0
 - b. 1
 - c. 2
 - d. 3
 - e. 4
 - f. 5

- g. 6
 - h. 7
 - i. 8
 - j. 9
 - k. 10
 - l. 11
 - m. 12+
5. Which of the following ranges describes your total annual household income before taxes?
- a. Less than \$30,000
 - b. \$30,000 - \$49,999
 - c. \$50,000 - \$69,999
 - d. \$70,000 - \$99,999
 - e. \$100,000 - \$199,999
 - f. \$200,000 or more
 - g. Don't know
6. What year were you born?
- a. <4 digit response, 1900-2010>
7. We are interested in the employment status of adults in your household. Do any of the adults in your household fit into these categories? Select all that apply.
- a. Employed for wages or salary
 - b. Self-employed
 - c. Retired
 - d. Stay-at-home parent or caregiver
 - e. Student
 - f. Temporarily or seasonally employed
 - g. Not employed for medical or disability reasons
 - h. Not employed for other reasons
 - i. Other: _____

ADDITIONAL QUESTIONS FOR COMMERCIAL CUSTOMERS

1. Does your firm or organization own or lease the space that it occupies at this site?
- a. Own
 - b. Lease
 - c. Don't know
 - d. Other: _____
2. Approximately how many people does your firm or organization currently employ in Oregon?
- a. 1-5

- b. 6-9
 - c. 10-19
 - d. 20-99
 - e. 100-499
 - f. 500+
 - g. Don't know
3. Which of the following best describes your firm or organization?
- a. Private sector for-profit organization
 - b. Non-profit organization
 - c. Government organization
 - d. Other:_____
4. Is your organization women-owned?
- a. Yes
 - b. No
5. Is your organization minority-owned?
- a. Yes
 - b. No